Murrieta General Plan 2035 Implementation Plan

14.1 INTRODUCTION

The General Plan contains a set of goals describing what Murrieta wishes to achieve, and policies that it has adopted to support those goals. Most of these goals and policies are stated in general terms, and there are a number of ways that they may be carried out in practice.

This implementation plan provides specific action items that the City may undertake in order to achieve the General Plan goals. It is intended to be updated annually by the City when it reports to the State on the progress that has been made in implementation. Although the Community Development Department has primary responsibility for maintaining this implementation plan, implementation of General Plan 2035 is the ongoing responsibility of all City departments.

14.2 LAND USE ELEMENT

Discussion

Future development and redevelopment within Murrieta will primarily be guided by private property owners. In certain instances, implementation of the Land Use Element will require the coordination of federal, state and regional planning bodies. Water Management, Public Safety, Airport safety and other related planning considerations will require coordination and compliance with mandates established by other agencies.

The City's Development Code is the primary tool for implementing the General Plan, providing regulating standards, identification of permitted uses, and other regulations that support the proper implementation of the General Plan Land Use Element. The Development Code establishes and manages the use and design of future development by providing detailed descriptions for the use of property and site development standards (e.g., building heights and setbacks, parking standards, etc.) Subsequent to the adoption of the General Plan, the Development Code shall be amended to ensure consistency with the policies described in the Land Use Element.

Implementation Actions

Short-Term Actions (0-2 years)

Action	Description	Responsibility	Related Policies
LU-A1	*High Speed Rail Liaison.* Designate a liaison to the California High Speed Rail Authority to explore the benefits and demands of locating a high-speed rail station in Murrieta, in coordination with the Riverside Transit Authority and City of Temecula.	Public Works & Engineering/ Community Development	LU-8.9, 18.2; CIR-5.11
LU-A2	*Los Alamos Hills Specific Plan.* Assist Los Alamos Hills property owners in the development of a consensus-based Specific Plan.	Community Development	LU-13.11, 13.12, 13.13
LU-A3	*Development Code Consistency.* Amend the Development Code to be consistent with the General Plan.	Community Development	LU-20.1
LU-A4	*Neighborhood Associations.* In neighborhoods where there are no HOAs, encourage the formation of neighborhood associations that can help to promote property maintenance, using Neighborhood Watch groups as a starting point.	Police	LU-3.1, 11.4, 27.4

Mid-Term Actions (3-5 years)

Action	Description	Responsibility	Related Policies
LU-A6	*Lot Consolidation/Parcel Assemblage.* Explore options for incentivizing lot consolidation and parcel assemblage in Focus Areas.	Community Development	LU-7.7
LU-A7	*Shared Parking and Access Incentives.* Explore options for incentivizing shared parking and reciprocal access agreements.	Community Development	LU-7.8; CIR-1.10
LU-A8	*Mixed Use Zoning Districts.* Amend the Development Code to implement mixed use zoning districts that provide development standards for mixed use development, as well as to create walkability.	Community Development	LU-8.7, 10.5
LU-A9	*Business Corridor Design Guidelines.* Create design guidelines for the North Murrieta Technical Corridor and South Murrieta Business Corridor.	Community Development	LU-9.2, 9.6, 10.1, 11.2, 11.3, 11.7, LU-11.9, LU-11.10
LU-A10	*Street Master Plan.* Consider preparation and adoption of a Street Master Plan that provides "complete street" standards for multi-modal transportation connections, while incorporating "green street" stormwater capture features and street tree standards.	Community Development	LU-10.2, CSV-3.4, CSV-9.2, CIR-1.11, CIR-2.12

Ongoing Actions

Action	Description	Responsibility	Related Policies
LU-A11	*Land Use Coordination.* Coordinate on land use issues with adjacent jurisdictions and other affected agencies including the California Department of Transportation, Riverside County Transportation Commission, County of Riverside, Local Agency Formation Commission, Riverside County Airport Land Use Commission, Riverside County Flood Control and Water Conservation District, and Army Corps of Engineers.	Community Development	LU-18.3, 18.4, 18.5, 18.7, 18.8, 25.1, 25.2

14.3 ECONOMIC DEVELOPMENT ELEMENT

Discussion

Implementation of the Economic Development Element requires coordination between the City of Murrieta, adjacent and regional jurisdictions, and local businesses and residents. There are a number of activities that assist and contribute to the implementation of the Element. Murrieta recognizes that economic development is a challenge accepted by several local agencies and that the full scope of possible implementation approaches does not fall on any single entity. The City will implement the Economic Development Element through public/private actions and policies. A key component will be to establish priorities for policy implementation and monitoring the progress of the implementation. Overall, the City must maintain flexibility due to the dynamic nature of our market-based economy.

Implementation Actions

Short-Term Actions (0-2 years)			
Action	**Description**	**Responsibility**	**Related Policies**
ED-A1	***Medical/Health Industry.*** Refine the economic development recruitment strategy to prioritize recruitment of medical- or health-related businesses, capitalizing on the new Loma Linda University Medical Center, Kaiser Permanente, and Rady Children's Hospital.	Economic Development	ED-3.2
ED-A2	***Tech Start-Up Collaborative.*** Form collaborative group with area universities to pursue a technology incubator/start-up program.	Economic Development	ED-3.6, 3.7
ED-A3	***Business Retention and Expansion.*** Partner with the Chamber of Commerce to establish a Business Retention and Expansion program that assists businesses with needs such as resolving regulatory issues, identifying sites for relocation, hiring, training, and obtaining financing.	Economic Development	ED-8.5, 8.9
ED-A4	***Focus Area Vision Promotion.*** Create marketing materials showcasing the General Plan 2035's emphasis on economic development with an emphasis on the areas designated as Innovation and communicating the vision for Murrieta's focus areas to developers, targeted industries, higher educational institutions, and regional partners.	Economic / Community Development	ED-8.11
ED-A5	***Education and Workforce.*** Create a forum for dialogue between local institutions of higher education and local business leaders about matching programs to employer needs.	Economic Development	ED-6.3

Mid-Term Actions (3-5 years)

Action	Description	Responsibility	Related Policies
ED-A6	*Fiscal Impact Analysis.* Formalize requirements for fiscal impact analysis of development projects.	Finance Department	ED-2.3
ED-A7	*Public Facilities Financing Program.* Create a program for long-range public facilities financing for projects that provide community benefits.	Public Works & Engineering	ED-2.7
ED-A8	*Madison Avenue Corridor Strategy.* Create a unified urban design, marketing, and imaging strategy to strengthen the Madison Avenue commercial corridor.	Community Development	ED-4.5
ED-A9	*Higher Education Partnership.* Form a partnership with other cities in Southwest Riverside County to recruit a California State University campus and pursue other institutions of higher education.	City Manager	ED-6.1

Ongoing Actions

Action	Description	Responsibility	Related Policies
ED-A10	*Economic Development Strategy.* Maintain and update the City's Economic Development Strategy.	Economic Development	None
ED-A11	*Fiscal Health Review.* Conduct periodic reviews of the City's fiscal policy, fiscal revenue and cost structure, and development impact and processing fees.	Finance Department	ED-2.1, 2.5, 2.9

14.4 CIRCULATION ELEMENT

Discussion

Implementation of the Circulation Element involves several City departments including, but not limited to, Public Works & Engineering, Community Development, and Community Services Departments. Traffic impact analysis requirements for individual development projects would continue to be used to effectively determine the impact potential of development projects on the circulation system, and define appropriate mitigation measures which adequately address project impacts. Continued maintenance and updates/refinements of inputs to the City's Buildout Traffic Model will allow the City to monitor the effect of on-going development approvals on ultimate circulation system needs. The City's Capital Improvement Program (CIP) will continue to be used to identify and plan for infrastructure improvements, including new or upgraded facilities and the maintenance of existing facilities.

There are a variety of funding sources and mechanisms the City would consider to fund infrastructure improvements including, but not limited to, Development Impact Fees, Transportation Uniform Mitigation Fee (TUMF) and Grant Funds, as well as other State and County funding programs.

Implementation Actions

Short-Term Actions (0-2 years)			
Action	**Description**	**Responsibility**	**Related Policies**
CIR-A1	*Safe Routes to Schools.* Assist in the creation of a Safe Routes To Schools task force in collaboration with school districts and other community partners.	Community Development/Public Works & Engineering	CIR-2.11, 2.13
CIR-A2	*Highway 395 Corridor.* Coordinate with the Cities of Temecula, Wildomar, and Lake Elsinore on preparation of a transportation plan for the Jefferson Avenue Corridor.	Community Development/ Public Works & Engineering	CIR-5.3
CIR-A3	*Residential Development Standards.* Revise development standards to require pedestrian access from the interior of new residential areas to public transit stops.	Community Development	CIR-7.2
CIR-A4	*Bikeway and Trail Map.* Maintain a map or maps of current bikeways and multi-use trails, and make the map(s) available to the public.	Community Services/Public Works & Engineering/GIS	CIR-8.13
CIR-A5	*Transportation Commission.* Consider changing the name of the "Traffic Commission" to the "Transportation Commission," and revise its scope to explicitly address all forms of transportation including automobile, bicycle, pedestrian, public transportation, and ADA enhancements.	Public Works & Engineering	CIR-8.15
CIR-A6	*Bicycle Parking and Storage.* Update the City's parking requirements in the Development Code to require bicycle parking and storage for all new development or redevelopment projects.	Community Development/Building & Safety	CIR-9.6

Mid-Term Actions (3-5 years)

Action	Description	Responsibility	Related Policies
CIR-A7	**Complete Street Standards.** Consider developing a set of "complete street" standards for different types of streets, including transit corridors, residential collectors, and roadways in less urbanized areas.	Community Development/Public Works & Engineering	CIR-1.11, 2.3, 2.5, 6.6, 6.8
CIR-A8	**Enhanced Intersection Geometrics.** Identify and evaluate the major intersections requiring special design treatment to increase their vehicular capacity.	Public Works & Engineering	CIR-1.8
CIR-A9	**Truck Traffic Restrictions.** Review current goods movement patterns and determine if possible restrictions on hours of truck traffic may reduce impacts to area streets.	Public Works & Engineering	CIR-1.14
CIR-A10	**Traffic Calming Pilot Project.** Identify candidate locations for implementing traffic calming measures and implement a demonstration project.	Public Works & Engineering	CIR-2.6
CIR-A11	**Pedestrian and Bicycle Design.** Consider the development of guidelines and standards that increase pedestrian and bicycle safety, create better connections between adjacent land uses, and encourage the installation of pedestrian amenities in appropriate areas.	Community Development/Public Works & Engineering	CIR-2.12, 7.4, 7.5, 7.7, 8.3, 8.6, 8.8
CIR-A12	**Key Interchanges.** Actively pursue the construction of the French Valley Parkway connector system, south of the I-15/1-215 confluence, as well as a new east-west corridor and interchange at Keller Road.	Public Works & Engineering	CIR-5.4, 5.5
CIR-A13	**Transit-Adjacent Development.** Consider creating incentives for new developments to locate on existing and planned transit routes, such as reduced parking requirements.	Community Development	CIR-5.14, 9.4

Long-Term Actions (6+ years)

Action	Description	Responsibility	Related Policies
CIR-A14	**Traffic Calming Guidelines.** Consider the development and implementation of Traffic Calming Guidelines to address safety within residential neighborhoods.	Community Development/Public Works & Engineering	CIR-2.6, 3.4, 3.5
CIR-A15	**Travel/Commute Survey.** Work with the Riverside Transit Agency and Murrieta Chamber of Commerce to conduct a travel/commute survey with the intent of creating vanpools, carpools, and employment center shuttles to reduce single occupant vehicles.	Economic Development	CIR-6.3
CIR-A16	**Non-Motorized Transportation Plan.** Create, update, and implement a master plan for non-motorized travel throughout the City, including multi-use trails, off-street paved bikeways, on-street bikeways, and related amenities.	Community Development/Community Services/Public Works & Engineering	CIR-8.1

Ongoing Actions

Action	Description	Responsibility	Related Policies
CIR-A17	**Circulation Element Evaluation.** Evaluate the Circulation Element roadway plan on a regular basis using the City of Murrieta Traffic Model.	Public Works & Engineering	CIR-1.7

14.5 INFRASTRUCTURE ELEMENT

Discussion

Most of the infrastructure discussed in this Element is built and maintained by entities operating independently of the City of Murrieta. However, the City supports water, sewer, and storm water infrastructure by collecting impact fees from new development. The City has the most direct influence over the construction and maintenance of storm drains, and can direct the construction of other storm water infrastructure in private developments. Larger flood control efforts require coordination with Riverside County Flood Control and Water Conservation District, as well as the U.S. Army Corps of Engineers and neighboring jurisdictions. The City's role in ensuring the provision of water and sewer services is to coordinate land use planning with the water agencies providing those services, and encourage annexation of areas not yet within the service areas of water districts. For those facilities under the City's jurisdiction, it is important that the City's Capital Improvement Program include provisions for new or upgraded facilities, as well as the maintenance of facilities.

Electricity and gas service is provided by utilities on a development-by-development basis, and the City requires new development to verify that service will be available. The City can also contribute to future energy supplies by facilitating efforts to generate renewable energy locally.

Implementation Actions

Mid-Term Actions (3-5 years)			
Action	**Description**	**Responsibility**	**Related Policies**
INF-A1	***Storm Drain Impact Fees.*** Assess whether impact fees are sufficient to provide needed storm drain infrastructure.	Public Works & Engineering	INF-1.11
INF-A2	***Recycled Water to City Parks.*** Begin discussions with EMWD to explore expanding recycled water pipelines to serve California Oaks Sports Park and Town Square.	Community Services/Public Works & Engineering	INF-2.2, INF-2.5, CSV-15.5

Mid-Term Actions (3-5 years)

Action	Description	Responsibility	Related Policies
INF-A3	**LID Guidelines.** Incorporate Low Impact Development principles into new design guidelines, including opportunities for groundwater recharge.	Community Development/Public Works & Engineering	INF-1.17, INF-1.18, INF-2.5, CSV-3.2, CSV-3.3
INF-A4	**Infrastructure Financing in Business Corridors.** Convene property owners to discuss options for financing mechanisms, such as financing districts, to provide infrastructure and maintenance in the North Murrieta Technical Corridor and South Murrieta Business Corridor.	Community Development	INF-1.22
INF-A5	**Groundwater Recharge in Parks.** Seek opportunities to incorporate groundwater recharge features into park designs.	Community Services/Public Works & Engineering	INF-2.5

Long-Term Actions (6+ years)

Action	Description	Responsibility	Related Policies
INF-A6	**Water District Annexation.** Work with water districts to intensify efforts to annex property owners into their service areas.	Community Development	INF-1.3

Ongoing Actions

Action	Description	Responsibility	Related Policies
INF-A7	**Communication with Water Districts.** Maintain communication with the water districts serving Murrieta, sharing information about proposed development, and seeking ways to facilitate the provision of water and wastewater infrastructure.	Community Development/Public Works & Engineering	INF-1.6, INF-1.8, INF-1.9, INF-1.10
INF-A8	**Stormwater Education.** Maintain efforts to educate businesses and residents about Best Management Practices for stormwater.	Public Works & Engineering	INF-1.14, INF-1.15

14.6 HEALTHY COMMUNITY ELEMENT

Discussion

The topic of Healthy Community crosses all areas of City government, and implementation will require coordination between a number of City departments, including Community Development, Economic Development, Public Works, and the Community Services District.

The Community Development Department and other relevant departments will review the City's existing codes and ordinances (including the Development Code and the Building Code) and make recommendations on how they can be improved to create more positive health outcomes in the City.

The Economic Development Department will pursue a program of incentives and outreach to attract health care related facilities and businesses to the City. The Economic Development Department will also explore incentives to 1) maintain or expand existing or 2) locate and establish new grocery stores and other healthy food purveyors, and to the extent possible, strive for an equal distribution of healthy food stores throughout the City.

The City can lead by example by expanding the Healthy Murrieta program and by developing City-sponsored programs to address employee health for city employees. Suggested programs could include healthy lifestyle challenges, exercise challenges, lunchtime exercise programs, sponsoring bike and walk to work days, and providing transit passes for employees.

Implementation Actions

Mid-Term Actions (3-5 years)			
Action	**Description**	**Responsibility**	**Related Policies**
HC-A1	*Health Impact Checklist.* Seek assistance from the Riverside County Department of Public Health in creating a checklist or other guidelines that can assist in considering community health impacts of policy decisions and programs.	Community Development	HC-1.2, 2.1, 2.3, 2.5
HC-A2	*City Employee Wellness.* Investigate the feasibility of implementing an employee wellness program, which could reduce health insurance costs and sick days; information on such programs is available from the Healthy Eating Active Living (HEAL) Cities Campaign.	City Manager	HC-1.4, 1.5
HC-A3	*Healthy Murrieta Program.* Assign staff, as resources are available, responsibility for expanding the Healthy Murrieta program, with an initial emphasis on promoting health at community events and among local businesses.	City Manager	HC-1.4, 2.4, 5.4, 6.4, 6.5
HC-A4	*Green Technology Incubator.* Conduct a green technology business incubator feasibility study.	Economic Development	HC-5.2; AQ-6.3
HC-A5	*Healthy Food Retail Incentives.* Explore incentives such as the Healthy Food Financing Initiative or California FreshWorks Fund to expand healthy food retail throughout Murrieta.	Economic Development	HC-6.3

Mid-Term Actions (3-5 years)

Action	Description	Responsibility	Related Policies
HC-A6	**_Health Care Coordination._** Assist the Riverside County Department of Health in convening local health care providers and school districts to identify possible gaps in local health care, and find opportunities to reach more community members.	Community Development	HC-2.2, 2.6, 8.1, 8.2, 8.3
HC-A7	**_Smoking Ban Enforcement._** Begin a program to regularly enforce the City's smoking bans.	Police	HC-3.1

Long-Term Actions (6+ years)

Action	Description	Responsibility	Related Policies
HC-A8	**_Public Art Ordinance._** Consider adopting a public art ordinance that 1) provides incentives for businesses to provide public art and 2) establishes a fee for commercial and industrial projects that do not wish to install public art.	City Manager	HC-4.6

Ongoing Actions

Action	Description	Responsibility	Related Policies
HC-A9	**_Communication with County Department of Public Health._** Maintain a relationship with the Riverside County Department of Public Health to keep up with best practices in local health promotion and identify resources for plans and programs.	Community Development	HC-1.1, 2.3
HC-A10	**_"Healthy Home" Education._** Disseminate information to property owners and tenants about maintaining a "healthy home," including information about indoor mold and low toxicity cleaning products; look to the CDC and California Department of Public Health for resources.	Building & Safety	HC-3.2; AQ-1.5
HC-A11	**_Healthy Eating Classes._** Offer community classes that promote healthy eating.	Community Services	HC-6.6
HC-A12	**_Environmental Justice._** Consider environmental justice issues and potential health impacts associated with land use decisions.	Community Development	HC- 2.7, HC-2.8, HC-2.9, HC-2.10. HC- 2.11, HC-2.12, HC-2.13, HC-2.14

14.7 CONSERVATION ELEMENT

Discussion

Natural resources are shared across jurisdictions and, therefore, conservation of these resources is an effort that is best accomplished through cooperative efforts between cities, counties, and various agencies. As called out in this Element, multi-jurisdictional plans pertaining to conservation include the Upper Santa Margarita Integrated Regional Water Management Plan (IRWMP) and Western Riverside Multiple Species Habitat Conservation Plan (MSHCP). Although implemented by public entities, both plans have implications for private development in Murrieta.

A number of City ordinances exist that promote conservation of natural and cultural resources in Murrieta through the regulation of private activity. These regulations are largely carried out through the development review process and development agreements. The Cultural Resources Ordinance requires proactive measures by the City of Murrieta Historic Preservation Advisory Commission in order to recognize and preserve historical and archaeological resources.

Businesses and residents in Murrieta are the end users of most resources, and they can be stewards as well. Education and outreach efforts to these community members by the City and its partners such as utility providers will go a long way toward conservation of Murrieta's valuable resources. The City of Murrieta can implement changes in its own operations to set an example for these efforts.

Implementation Actions

Short-Term Actions (0-2 years)			
Action	**Description**	**Responsibility**	**Related Policies**
CSV-A1	***Commercial Recycling Program.*** Implement a commercial recycling program to meet new state requirements per AB 341.	City Manager	None
CSV-A2	***Creek Restoration Funding.*** Investigate the feasibility of pursuing a Proposition 84 Urban Greening grant for creek restoration.	Public Works & Engineering /Community Services	CSV-4.6
CSV-A3	***MSHCP Implementation Program.*** Establish an implementation program to clarify procedures for implementation of the Western Riverside Multiple Species Habitat Conservation Plan (MSHCP) Habitat Acquisition Negotiation Strategy (HANS) in the City and to provide incentives to facilitate conservation with the MSHCP while recognizing private property rights.	Community Development	CSV-8.7
CSV-A4	***Preferred Landscaping Guide.*** Identify a guide to preferred trees, shrubs, and ground cover plants that property owners can reference for their landscaping projects, such as the Metropolitan Water District's California Friendly Garden Guide.	Community Development	CSV-9.6
CSV-A5	***On-Site Solar Installation Standards.*** Consider creating standards for on-site solar power installations.	Community Development	CSV-12.3, CSV-12.4, CSV-12.5, CSV 12.9, CSV 12.10
CSV-A6	***Renewable Energy on City Property.*** Investigate options for generating renewable energy on City property.	Public Works & Engineering	CSV-15.1

Mid-Term Actions (3-5 years)

Action	Description	Responsibility	Related Policies
CSV-A7	**Landscaping Guidelines.** Incorporate landscaping regulations into design guidelines, along with language that encourages street tree planting, tree preservation, and the use of native plant species.	Community Development/ Community Services	CSV-2.5, CSV-9.3, CSV-9.4, CSV-9.8, CSV-9.9, CSV 9.10
CSV-A8	**Energy Conservation/Generation Guidelines.** Incorporate language into design guidelines that encourages energy conservation and on-site renewable energy generation.	Community Development/ Community Services	CSV-12.6
CSV-A9	**Recreation Facility Green Features.** Seek opportunities to incorporate green building features and water-efficient landscaping into recreation facilities.	Community Services	CSV-15.4, CSV-15.6, CSV-15.7

Long-Term Actions (6+ years)

Action	Description	Responsibility	Related Policies
CSV-A10	**Promotion of Landscaping Requirements.** Consider streamlining municipal regulations pertaining to landscaping or producing educational materials to help property owners understand requirements.	Community Development	CSV-2.5
CSV-A11	**Library Archivist/Historian.** Identify funding to reinstate and maintain a archivist/historian staff position at the Murrieta Public Library.	Library	CSV-11.4, CSV-11.7
CSV-A12	**Citywide Composting Program.** Promote resources to the development and promotion of a citywide composting program.	City Manager	CSV-13.5, CSV-13.6, CSV-13.7

Ongoing Actions

Action	Description	Responsibility	Related Policies
CSV-A13	**Cultural Resource Designation.** Promote the designation of eligible resources to the City Register of Cultural Resources.	Community Development	CSV-11.3
CSV-A14	**Historic Elements in Parks.** Seek opportunities to incorporate historic elements into park designs.	Community Services	CSV-11.8
CSV-A15	**"Greening" Municipal Operations.** Continue reducing waste generation, and energy and water consumption, in municipal operations.	City Manager	CSV-15.1, CSV-15.2, CSV-15.3, CSV-15.4, CSV-15.5, CSV-15.6, CSV 15.7

14.8 RECREATION & OPEN SPACE ELEMENT

Discussion

The Recreation and Open Space Element is a policy document that requires the ongoing effort and actions of many segments of the community to implement. The Planning Commission and City Council, as major decision-making bodies, play an important role in its implementation. Other responsible parties include such City departments as the Community Development Department, Building Department, Public Works, and Community Service, whose day-to-day decisions are guided by the public policies in this document and the actions of the Community Services Commission.

The business and development community will do a fair share of the implementation as they incorporate plan policies into their various interests and projects. Murrieta residents should also be engaged in planning and providing for recreation and open space.

The City of Murrieta Parks and Recreation Master Plan is the implementation document that will guide City investments in parks and recreation.

Implementation Actions

Short-Term Actions (0-2 years)			
Action	**Description**	**Responsibility**	**Related Policies**
ROS-A1	***Parkland Expansion.*** Using the Parks Master Plan as a guide, create a strategy for providing sufficient parkland to accommodate needed recreation facilities.	Community Services	ROS-1.2
ROS-A2	***Joint Use Gymnasiums.*** Explore amending the joint use agreement to expand community use of school gymnasiums for recreation programming and open hours.	Community Services	ROS-2.2, 3.1
ROS-A3	***Open Space Requirements.*** Review and modify as necessary, open space requirements for different types of development projects.	Community Development	ROS-9.5

Mid-Term Actions (3-5 years)			
Action	**Description**	**Responsibility**	**Related Policies**
ROS-A4	***Program Space Development.*** Pursue the development of community center space for recreation programs, as part of planned expansions of Murrieta parks.	Community Services	ROS-2.1, 2.2
ROS-A5	***Volunteer Program.*** Consider a volunteer program that provides regular opportunities for community volunteers and youth in rehabilitation programs to assist with beautification, cleanup, and trail maintenance in public parks and open space.	Community Services	ROS-3.7, 5.4
ROS-A6	***Physical Activity Guidelines.*** Ensure that new design guidelines for residential and commercial developments promote physical activity through provisions for pathways, bicycle facilities, and recreation facilities.	Community Development	ROS-8.3, 9.1, 9.2
Long-Term Actions (6+ years)			
Action	**Description**	**Responsibility**	**Related Policies**
ROS-A7	***Master Plan Update.*** Comprehensively update the Parks Master Plan to keep up with population growth, demographic changes, and development of recreation facilities.	Community Services	None
Ongoing Actions			
Action	**Description**	**Responsibility**	**Related Policies**
ROS-A8	***Joint Use Facility Development.*** Continue to pursue joint development of new recreation facilities in partnership with Murrieta Valley School District.	Community Services	ROS-3.1, 3.2
ROS-A9	***Private Facilities.*** Actively recruit private entities to provide needed recreation facilities.	Community Services	ROS-3.4
ROS-A10	***Outside Funding.*** Consider staff responsibility for research and pursuit of grants, and consider contracting with a grants specialist.	Community Services	ROS-3.6
ROS-A11	***Community Involvement.*** Provide for community involvement in the planning process for recreation facilities and programs, using such tools as surveys, online polling, focus groups, and workshops, as well as continuing to seek input from the Youth Advisory Committee.	Community Services	ROS-1.4, 4.1, 6.4, 6.5

14.9 AIR QUALITY ELEMENT

Discussion

To meet State and Federal air quality goals requires commitment and involvement by all jurisdictions within the South Coast Air Basin. Protecting public health is a mutual goal shared by Murrieta, as well as other jurisdictions located within the Basin. Although an individual agency does not have the authority or jurisdiction to implement air quality measures for the larger region, local governments do have the legal authority and responsibility to direct policies and actions within their community. The City of Murrieta has established a policy program that addresses air quality through new development and balanced growth; land use compatibility; and coordination and compliance with regulatory agencies and new regulations/requirements. The responsibility of implementing the goals and policies of the Air Quality Element are assigned to the City's Community Development Department, and in some instances, this authority is shared with the South Coast Air Quality Management District (SCAQMD) and the South California Association of Governments (SCAG).

Implementation Actions

Short-Term Actions (0-2 years)			
Action	**Description**	**Responsibility**	**Related Policies**
AQ-A1	***Freeway Buffer Map.*** Create a map showing a 500-foot buffer around the I-215 and I-15 freeways and avoid locating new homes, schools, childcare and elder care facilities, and health care facilities within this buffer.	Community Development	AQ-2.2, AQ-2.4, AQ-2.5, AQ-2.6, AQ-2.7, AQ-2.8, AQ-2.9, AQ-2.10
AQ-A2	***Contractor Emissions.*** Consider amending the Municipal Code to provide a preference to contractors using reduced emission equipment.	Public Works & Engineering	AQ-5.5
Mid-Term Actions (3-5 years)			
Action	**Description**	**Responsibility**	**Related Policies**
AQ-A3	***Indoor Air Quality Guidelines.*** Incorporate techniques for improved indoor air quality into design guidelines for developments near freeways, major corridors, and other sources causing high levels of localized air pollution.	Community Development	AQ-2.5, AQ-2.7, AQ-2.8, AQ-2.10, AQ-6.5, AQ-6.7
AQ-A4	***Green Building Recognition.*** Consider creating a program recognizing local achievements in green building, in partnership with local business interests and realtors.	Economic Development	AQ-6.6

Long-Term Actions (6+ years)			
Action	**Description**	**Responsibility**	**Related Policies**
AQ-A5	***Employer Transportation Demand Management(TDM) Measures.*** Consider reducing parking requirements for industrial or office developments that require tenants to implement transportation demand management measures.	Community Development	AQ-5.1
AQ-A6	***Neighborhood Electric Vehicle s (NEV) Plan.*** Explore options for WRCOG to create another multi-city Neighborhood Electric Vehicles Transportation Plan for Murrieta and its neighbors, which would allow the use of NEVs on low-speed city streets.	Community Development	AQ-5.3
AQ-A7	***Industrial Truck Facilities.*** Revise the Development Code to include measures that reduce truck idling.	Community Development	AQ-5.7
Ongoing Actions			
Action	**Description**	**Responsibility**	**Related Policies**
AQ-A8	***Maintaining Compliance.*** Review and update City regulations and/or requirements, as needed, based on improved technology and new regulations including updates to the Air Quality Management Plan (AQMP), rules and regulations from South Coast Air Quality Management District (SCAQMD), and revisions to SCAQMD's CEQA Guidelines.	Community Development	AQ-1.2

14.10 NOISE ELEMENT

Discussion

Noise is generated by a variety of sources throughout the City. Protecting public health is a priority for Murrieta. The goals and policies of the Noise Element will be implemented by several City departments including, but not limited to, Community Development, Building, and Code Enforcement. Individual development projects and activities will be reviewed to determine whether the proposed use will have an impact on existing and proposed uses within the vicinity. Project review will include the analysis of land use patterns, compliance with Noise Ordinance requirements, and may include project-specific noise studies. Code enforcement activities include responding/investigation noise complaints and noise monitoring. Through coordinated efforts of all City departments, Murrieta will maintain acceptable noise levels for all residents and businesses.

Implementation Actions

Short-Term Actions (0-2 years)			
Action	**Description**	**Responsibility**	**Related Policies**
N-A1	***Rubberized Asphalt.*** Assess the feasibility of using rubberized asphalt for new roadways or roadway rehabilitation projects to achieve possible benefits of noise reduction and cooler roadway temperatures.	Public Works & Engineering	N-3.5
Mid-Term Actions (3-5 years)			
Action	**Description**	**Responsibility**	**Related Policies**
N-A2	***Mixed Use Noise Guidelines.*** Incorporate noise control techniques into design guidelines for mixed use areas.	Community Development	N-2.7, N-2.8, N-2.9,N- 2.10
N-A3	***Freeway-Adjacent Noise Guidelines.*** Incorporate noise control techniques into design guidelines for freeway-adjacent properties in the North and South Murrieta Business Corridors.	Community Development	N-3.3
Long-Term Actions (6+ years)			
Action	**Description**	**Responsibility**	**Related Policies**
N-A4	***Highway Noise Abatement.*** Work with Caltrans to achieve maximum noise abatement in the design of new highway projects or improvements, including the use of noise barriers.	Public Works & Engineering	N-3.1,N- 3.2,N-3.3

Ongoing Actions			
Action	**Description**	**Responsibility**	**Related Policies**
N-A5	***Noise Ordinance Maintenance.*** Review and update the Noise Ordinance to ensure that noise exposure information and specific policies and regulations are current.	Community Development	N-2.1

14.11 SAFETY ELEMENT

Discussion

Ensuring safety in Murrieta begins with understanding the hazards that are present. Maintaining current information and maps of hazards provides a basis for Citywide planning, while site-specific analysis is often needed to evaluate geologic and seismic hazards.

Land use policy in the General Plan and Municipal Code will guide efforts to limit damage from known hazards. Project review provides another opportunity to prevent harm to new developments and their inhabitants. Inspections and code enforcement promote compliance with City codes for building and fire safety, as well as hazardous materials handling. Engineering can mitigate geologic and seismic hazards.

Multiple levels of government are involved in safety. The City must follow State and Federal laws and abide by County plans. The City coordinates with agencies from the County to Federal level in planning, enforcement, and emergency response.

The Emergency Operations Plan is intended to coordinate the City response to major emergencies. Under the EOP, emergency response is managed by the Emergency Operations Center, headed by the Fire Division Chief. However, multiple City departments have implementation responsibility for the EOP.

Responses to smaller-scale emergencies are handled every day by Murrieta Fire & Rescue (MFR) and the Police Department, which have the combined capacity to handle emergencies caused by any of the hazards described in the Safety Element — or at least to initiate a response, as in the case of hazardous materials accidents.

Members of the public and business community are important partners in maintaining safety, whether they are helping to prevent crime or preparing to respond appropriately in the event of an emergency. The Police and MFR offer many opportunities for community members to become directly involved in public safety with programs such as the Youth Accountability Board and CERT.

Implementation Actions

Short-Term Actions (0-2 years)

Action	Description	Responsibility	Related Policies
SAF- A1	***Murrieta Creek Flooding.*** In partnership with Temecula, continue the pursuit of funding for the Murrieta Creek Flood Control, Environmental Restoration and Recreation Project.	City Manager/ Public Works & Engineering	SAF-3.2, CSV-4.5
SAF- A2	***Evacuation Plans.*** Develop and maintain evacuation plans for floodplain inundation and dam failure in cooperation with the Riverside County Flood Control and Water Conservation District.	Fire	SAF-3.5, SAF-4.2
SAF-A3	***Development Fees.*** Propose new development fees that will provide for adequate fire and police protection as the city grows, and that allow these departments to meet their service level targets.	City Manager, Police, Fire	SAF-6.1,SAF-SAF- 6.3, SAF-SAF- 6.4, SAF-SAF- 6.5, SAF-9.1, SAF- 9.2, SAF- 9.5, SAF-9.6
SAF- A4	***Police Field Stations.*** Assess whether Police Department field stations are a cost-effective way to meet target response times and other Department goals, and identify options for developing field stations including co-location.	Police	SAF-9.3
SAF-A5	***Emergency Operations Staff.*** Assign staff responsibility for maintaining the Emergency Operations Plan and conducting training and exercises.	City Manager	SAF-12.1, SAF-12.2, SAF- 12.3, SAF- 12.4, SAF-12.6

Mid-Term Actions (3-5 years)

Action	Description	Responsibility	Related Policies
SAF-A6	***Emergency Medical Dispatch.*** Evaluate the feasibility and benefits of incorporating Emergency Medical Dispatch into the dispatching system.	Fire	SAF-6.6
SAF- A7	***Crime Prevention Though Environmental Design (CPTED) Guidelines.*** Promote use of CPTED principles by creating design guidelines for multi-family development and incorporating CPTED principles into other design guidelines, with input from the Police Department.	Community Development, Police	SAF-11.1, SAF-11.3

Long-Term Actions (6+ years)

Action	Description	Responsibility	Related Policies
SAF-A8	***East: Murrieta Fire Response.*** Track the effectiveness of the automatic and mutual aid agreements to provide an effective response force and total response times in eastern Murrieta as the area grows, and assess whether a sixth fire station is needed.	Fire	SAF-6.5, SAF-6.10, SAF- 6.11

Ongoing Actions			
Action	**Description**	**Responsibility**	**Related Policies**
SAF-A9	***Development Review.*** Seek input from Fire and Police during the review of development proposals.	Community Development	SAF-1.5, SAF-5.4, SAF- 5.6, SAF- 5.7, SAF-11.1, CIR-2.14
SAF-A10	***Safety Education.*** Partner with Community Services to promote community education opportunities for safety and emergency preparedness—through awareness campaigns, safety education or materials at community events, and classes.	Fire	SAF-1.7, SAF-5.2, SAF- 12.5
SAF-A11	***Murrieta Fire & Rescue Strategic Plan.*** MFR shall maintain a Strategic Plan and Community Risk Assessment – Standards of Cover.	Fire	SAF-6.8
SAF-A12	***Wildfire Education.* Provide** education about wildfire protection and evacuation to homeowners in areas near the wildland/urban interface, through realtors and homeowners associations.	Fire	SAF-7.4
SAF-A13	***Household Hazardous Waste Events.*** Promote County-sponsored household hazardous waste disposal events held in Murrieta.	Fire/City Manager	SAF-8.5, SAF-8.7
SAF-A14	***Police Department Strategic Plan.*** Develop, maintain, and implement a Police Department Strategic Plan.	Police	SAF-9.4

14.12 HOUSING ELEMENT

Discussion

The Housing Element has its own five-year action plan, as mandated by state law. Please refer to the Housing Plan section of the Housing Element.