Economic Development Dept.

• Creating a “business friendly” environment
• Translation between government and business owners
• “Matchmaking” services to help business owners succeed
  - Making connections
Business Friendly Program

• Finding sites/buildings for businesses
  - Waterstone, Baron’s Market, CarMax, BMW of Murrieta, Kaiser Permanente, Renaissance Village, Cardenas, Azusa Pacific University

• Helping locate traditional financing
  - Sizzler expansion, Copan Diagnostics
Business Friendly Program

• Business Ombudsman Services
  - Intense, one-on-one permitting assistance
  - Translation from government to business “speak”

Examples: Giant RV, Jeromes, Residence Inn/Courtyard by Marriott, Hampton Inn, Former Furniture Row, Tractor Supply/Dixieline, Farmstead Market/Method Schools, Vino Paraiso, Bulldog Brewery, Elias Shoes
Business Friendly Program

- Business Ombudsman Services
  - Involvement with outside organizations to help get the businesses open

Examples: Public House, Aces Comedy Club
Business Friendly Program

• Business Advisory Committee
• Partnership with Chamber of Commerce
  - Coffee with City
  - Monthly Business Roundtable
• Murrieta Lunch with Friends
• Murrieta Magazine
• One-on-One Marketing Counseling
Business Friendly Program

- Fast Track Permitting Program
  - Loma Linda University Medical Center-Murrieta
  - Car Max
  - Kaiser Permanente
  - BMW of Murrieta
Business Friendly Program

- Workforce Assistance/Talent Development
- Creating University/Business Connections
- Connecting businesses to MVUSD
- City infrastructure improvements
- Office Research Park zoning
Business Friendly Program

- Encouraging Entrepreneurial Growth
  - Business Mentoring
  - TriTech Small Business Development Center
  - SBA Partnership
  - SCORE
  - Valley Innovators/Software Developers Groups
  - Murrieta Innovation Center/City Tech Incubator
  - Tech Coast Angels/”Shark Tank”
  - Murrieta CoWorking Connection
  - InSoCal CONNECT
Business Friendly Program

• Business Outreach
  - Business Retention
  - Connecting retailers to developers – ICSC
  - Connecting existing businesses to new opportunities
  - Manufacturing and Exporting Assn
Business Friendly Program

• Creating International Business Linkages
  - US Department of Commerce partnership
  - County Trade Commissioner
  - Foreign Investment for Business Growth

Examples: Olivewood/Farmstead project; Residence Inn/Courtyard by Marriott; Renaissance Village; Continental East Medical Office Building
Business Friendly Program

- Business Networking/Workshops
  - Export University
  - Microlending
  - EB-5 Financing
  - US Navy/UCR “Tech Transfer”
  - BIOCOM
  - Health Care Summit
  - Entrepreneurship Training at Incubator
  - Reshoring to America – San Diego Daily Transcript
Business Friendly Program

Thank you!