



PRESS RELEASE

FOR IMMEDIATE RELEASE

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THE CITY OF MURRIETA AND IT'S COMMUNITY SERVICES DEPARTMENT IS HOSTING IT'S INAUGURAL MURRIETA FOOD TRUCK FESTIVAL ON OCTOBER 13th 2012 FROM 12-5PM.

Murrieta, CA August 24, 2012 – The City of Murrieta is hosting the inaugural Murrieta Food Truck Fest (www.murrietafoodtruckfest.com) on October 13th at Town Square Park from 12-5pm.

Be a part of the hottest event happening all across Southern California; in your City. No need to fight traffic to get to the big Cities, we're bringing some of the best food trucks in the country to your doorstep. Join your neighbors for a Saturday afternoon filled with Food, Music, Brew-Ligion Craft Brew and Fun.

The Murrieta Food Truck Festival is being hosted by the Community Services Department as a way to fundraise for the new Youth Center slated to open summer 2013 (currently under construction). Dozens of gourmet food trucks will be on hand to serve the most unique dishes out of a rolling restaurant. Brew-Ligion, Murrieta's first and finest Brew House and Grill, will be on hand hosting the beer garden and selling craft beers to attendees 21 and older. Live Bands and DJ music will be highlighted on stage at the amphitheatre throughout the event. For those little "Foodies" a kid zone, complete with jumpers, will be available for the duration of the event. Be sure to bring your chairs and umbrellas for a relaxing afternoon in the park.

Take advantage of our Labor Day Week sale and get your general admission tickets for just \$5. Or you can attend the Murrieta Mud Run September 8th (www.murrieta-mudrun.com) or Temecula Valley Century Ride on September 29th (www.temeculavalleycentury.com) and get the special discounted rate of \$5 at these events as well.

All other times Presale General Admission is \$8: available online, visit www.murrietafoodtruckfest.com and click on the "chalk board". Presale tickets are also available for purchase at all Community Services District facilities (Community Center,

Senior Center and Cal Oaks Sports Park). Save some money and get your presale Family Four Pack for only \$25. Day of event gate admission is \$10 per person. KIDS 5 and under FREE!

VIP Tickets are available the day of the event; includes early access and a VIP shaded area for only \$5 more. Admission for VIP ticket holders begins at 11am. Limited Space available, first come first serve.

Business/ Corporate sponsorships are available now. Contact Jeri Copeland at 461.6122 or jcopeland@murrieta.org for more information.

For more information on details and trucks that will be at the event, visit www.murrietafoodtruckfest.com or email foodtruckfest@murrieta.org.

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